



ARMY INSTITUTE OF EDUCATION

Plot M-1, Pocket P-5, Sector Chi – 2, Greater Noida

Affiliated to GGSIP University, Delhi

ISO 9001:2015 Certified, NAAC Accredited, NCTE & RCI Approved Institute

Report on “SAMRIDDHI BAZAR” Held on 13 March 2023

NSS Cell of AIE organized SAMRIDDHI BAZAR which was run by United Way Delhi (local not-for-profit organization affiliated to the United way Worldwide family) on 13 March 2023 from 10:00 am to 2:00 pm. Objective of this program was to set up a stall in our College premises ,as community women were running 25 SHG groups and some groups were also involved under income generating activities and one of them was running a production unit where they were manufacturing different types of garments, Dori made things and other products and to promote their self-stitched products even sell their products so that they can get some financial support through this for their families. 160 student-teachers of B.Ed and B.Ed (Special Education) from the batch 2021-23 and 2022-24 , 10 members of NTS and 11 Faculty members and their families participated in this workshop. Ms.Komal Choudhary was the Event Coordinator for this SAMRIDDHI BAZAR.

SAMRIDDHI BAZAAR

Organised by NSS Cell of Army Institute of Education

PROJECT SAMRIDDHI

"WHEN WOMEN ARE EMPOWERED , THEY MAKE AN ENORMOUS IMPACT ON THE WORLD"

United Way
United Way Delhi
National Capital Region

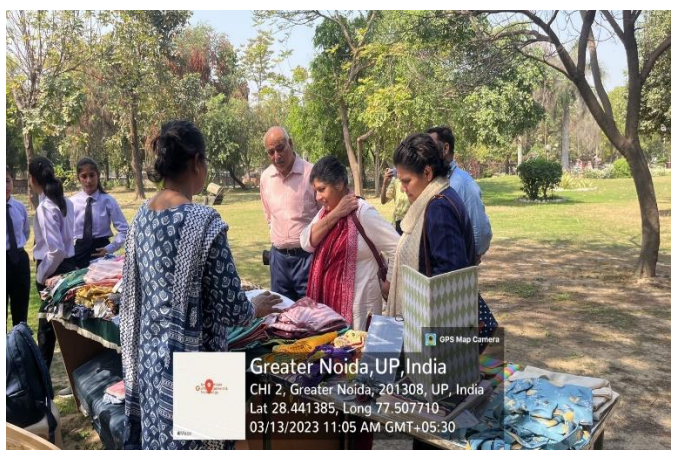
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13.03.2023
10:00 AM
Monday
AIE Greater NOIDA

More Info: www.aie.ac.in Ph: 0120-2343741-42

A glimpse of the Event –





Learning Outcomes: All the student-teachers and faculty members of AIE got an exposure to products made by this NGO and they appreciated the efforts of NGO and these Self-help groups. This event also provide huge monetary benefits to community women running these SHG groups through which they can support their families financially.

Abhilasha Gautam
Dr. Abhilasha Gautam
Principal

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Principal
Army Institute of Education
Greater Noida